

# POUITYRY · IN · MOTION

transcription of poetry  
 transcription of bodies & elements  
 transcription of social life  
 transcription of science, industry, economy & policy  
 transcription of perception

intervention in perception  
 intervention in science, industry, economy & policy  
 intervention in social life  
 intervention in bodies & elements  
 intervention in poetry

visual poetry distinguishes itself from (visual) concrete poetry especially by mobilizing the linguistic sign and symbol in stead of using them mainly as an aesthetic information.

a living 'poesia visiva' is a *pouityry-in-motion*. only fixing an activity or a social critique 2-dimensionally at a picture-format can bring on a commercial overdose and an aesthetic congelation (the culinary view of the spectator and the artist as well).

visual poetry must be an *action-pouityry at all fronts*: inside-outside town-country; shocking-inviting; visible-movable (kinetic, kinesic); a pouityry which uses all available information- and participationmedia.

pouityry has to criticize its reality.

world is manipulated more and more by producing and service rendering enterprises which offer their products and grants in such a manner that people become obliged consumers.

advertising media propagate status, comfort, security, prestige, speed.

it's a bad cause that an ever increasing number of writers, designers and performers uncritical & unscrupulous let themselves being wrapped up by those industries.

air, ocean, sunlight, nature, silence, health seem only to be couched and valued in terms of money.  
 are we capitalizing ourselves?

the only answer is yes:

*down with the capitalism of life*

*down with the capitalism of art & money makers*